

LUXURY ESTATES

The Developing Life Media Productions Service Guide



on instagram [@Davron.Bowman](https://www.instagram.com/Davron.Bowman)

*luxury estates require
a special touch*



Davron Bowman

Team Leader

That's exactly why I created The Developing Life Media Productions.

You see- years ago I worked for several high-production real estate media companies. It was soul draining stepping into a \$5mil+ luxury estate, not being able to give it the time and attention it deserved, due to restraints on time, and ridiculous image count limits. It didn't feel like my service was truly equipping agents with the resources they needed to move such big, expensive properties; and, as I watched some of those homes sit on the market for weeks, months, years- I knew I was right-----Something had to change.

Now, having developed my own media company- I can confidently offer my clients the luxury experience they deserve- All day media production, stunning design, scroll-stopping social media assets and enough images to advertise your property across the internet without being repetitive. Media proven to help you stand out, stop price reductions, and close quicker. That's what you and your clients deserve!

I'm sincerely looking forward to working with you- *Davron Bowman*

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The Developing Team

Based in Lake George, CO

Servicing Up-Scale Properties in CO, NV, CA, & UT

Tel : 702-909-1413 (West Coast Phone)
859-638-9671 (East Coast Phone)

Social : IG @Davron.Bowman

Email : Davron.Bowman@TheDevelopingTeam.com

About The Developing Team

We Are

A small yet highly capable team of media experts who are passionate about what we do.

We believe every luxury estate is a work of art and should be treated as such.

Our focus is on world-class customer service, and delivering a highly polished final product ready for immediate use- allowing you to move quickly and confidently!



Davron Bowman- Leader



Hannah Long- Project Manager

Davron Bowman- is a multi-disciplinary creative specializing in photo, video, design and strategic visual marketing. Davron has worked alongside titans in the real estate media industry for years, and has personally captured over 3,500 properties to date from Kentucky to California.

Now focused exclusively on luxury estates- Bowman brings a refreshing blend of creativity, personality and individuality to each property captured. His ultimate goal- "Delivering a world-class experience for agents and buyers/sellers by providing unrestricted, completely customizable, bespoke media packages."

Hannah Long- former certified pharmacy technician turned project manager. Hannah brings an invaluable hybrid of organizational, conversational and problem-solving expertise to the team.

When she's not busy fielding calls, answering emails, scheduling appointments and keeping finances in order- she's hard at work creating amazing marketing assets that elevate luxury listings to new levels.

"EVERY ESTATE
GETS THE **TIME**
AND **ATTENTION**
IT DESERVES"



The Developing Difference

Thousands of properties captured- hundreds of agents, brokers, builders and architects served.

When asked what set us aside from our competitors, these were the top responses!



A Modern Process

Hi-res images and cinematic video look stunning across all platforms.. Digital payment systems make it easy to pay on the go. One click media downloads make life easy!



Amazing Communication

We make ourselves accessible (as possible in Lake George, CO). Connect with us via text, email or your favorite social media channel!



Lightning Fast Results

48 hour turnaround on all photo packages and 1 week turnaround on all videos allow you to hit the market running quickly, in-style.



Innovation

We don't use repeat templates and boring marketing assets. We create refined, elegant, attention grabbing visuals that significantly enhance engagement, and response!

Why Choose Us?

Ultimately it's a personal decision.

Our current clients tell us

-it's the insanely professional quality of our work.

-it's our quirky, nerdy, introverted but still personable personalities.

-it's that they felt like lifelong friends, moments after meeting us (best compliment ever!)

Our Vision



Our ideal vision is one of connection and growth. We aren't a turn and burn media agency. Rather, we rely on long-term, loyal relationships with a select few motivated individuals and teams to keep us going.

This ensures the highest level of customer service, and allows us to operate uninhibited- focusing 100% on producing one-of-a-kind, powerful marketing assets for each luxury estate we're entrusted.

Our Mission



To enhance the real estate media and marketing experience for agents, brokers, builders, architects, buyers and sellers by providing a modern, seamless, stress-free experience from start to finish.

World-Class Customer Service

Industry Leading Visuals & Design

- HDR Image processing ensures stunning clarity and color depth in every photo
- FAA licensed Drone Aerial Imaging and Video showcases your property from unique perspectives
- One click downloads allow you to grab all of your organized media with ease.
- Digital payment platforms (Paypal, Venmo, Zelle, CashApp & Apple Pay) make booking and confirmation on the go easy af

PROVIDING EASY LUXURY LISTING SOLUTIONS



Properties Gallery

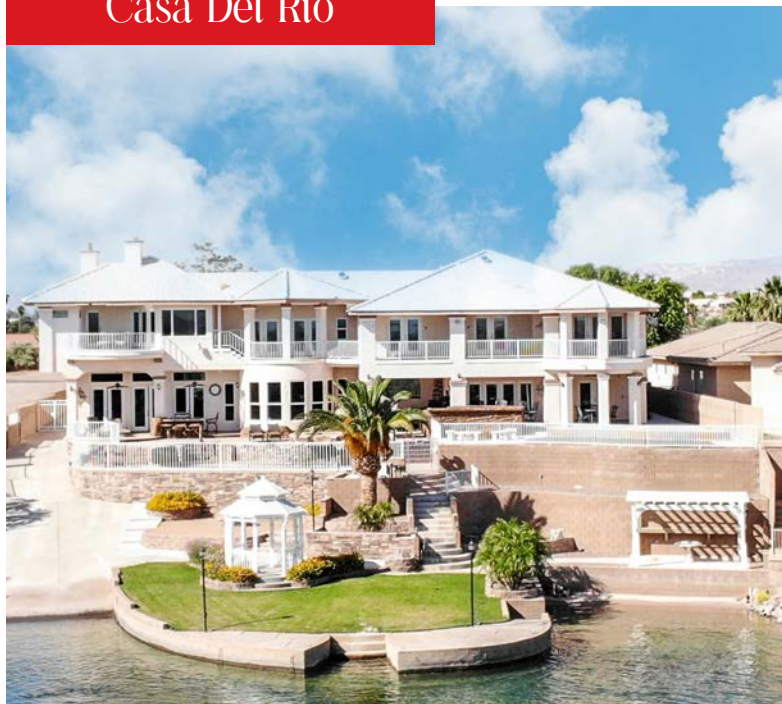


Ascaya

Ascaya- Las Vegas, NV

- \$5 million price point
- Luxury Las Vegas Living
- HDR Photo Package
- Personal Residence
- Built In Wine Storage
- Outdoor Entertaining Venue
- Modern Infinity Pool
- Uninhibited Vegas Strip Views
- Full Outdoor Kitchen + Wetbar

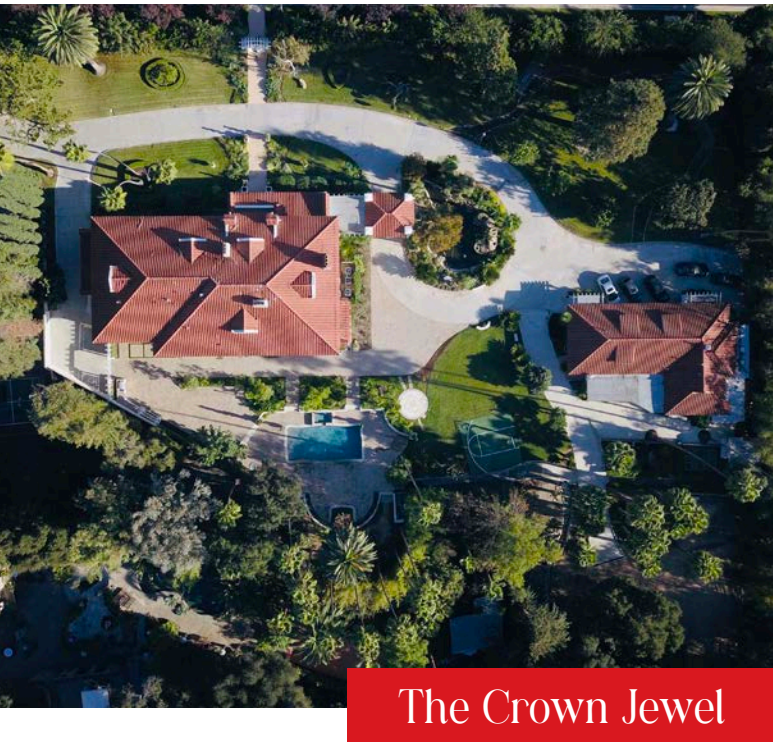
Casa Del Rio



Cam Del Rio- (Casa) Bullhead City, AZ

- \$4 million price point
- Luxury Arizona Living
- HDR Photos / Video / Drone / Design
- Personal Residence + AirBnB
- Directly On The Colorado River
- On-Site Semi & Large Boat Garages
- On-Site Rec Vehicle Launch
- Outdoor Entertaining Venue
- Lakeside Gazebo

Properties Gallery

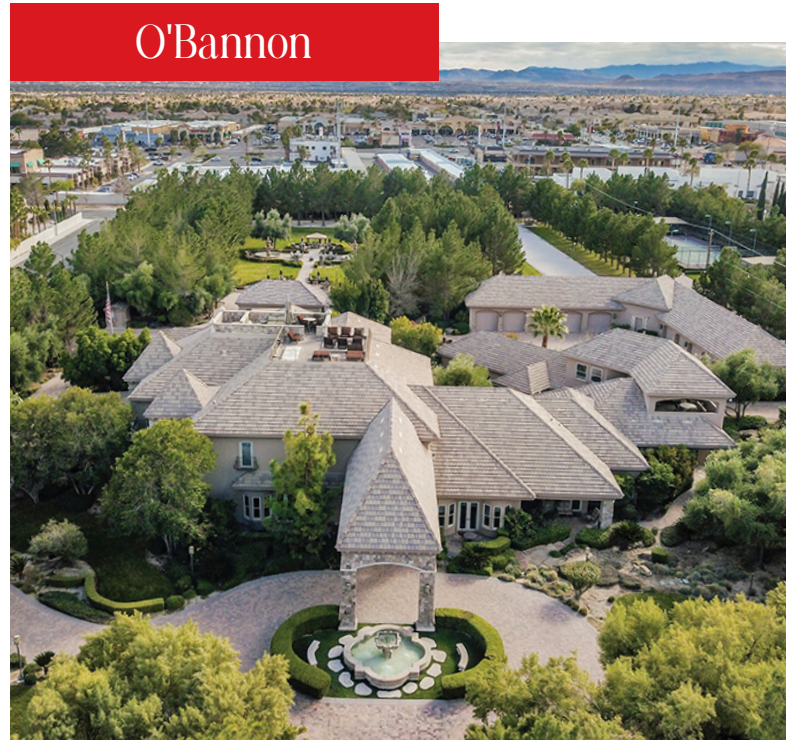


The Crown Jewel

The Crown Jewel Of La Canada- La Canada, CA

- Media Published in Dreams Magazine
- Last sold for \$11 million (2018)
- Luxury California
- HDR Photos / Video / Drone / Design
- Agent Request For Reshoot
- Nestled In Beautiful La Canada/Flintridge
- Steeped In Iconic History
- On-Site Tennis & Basketball Courts

O'Bannon



The O'Bannon Estate- Las Vegas, NV

- Media Published In Dreams Magazine
- \$10 million price point
- Luxury Las Vegas Living
- HDR Photos / Video / Drone / Design
- Event & Mixer Venue
- 13-Car Garage
- On-Site Wedding Venue
- Full-Scale Indoor Catering Quarters
- Gorgeous Fountain Circle Driveway

Properties Gallery

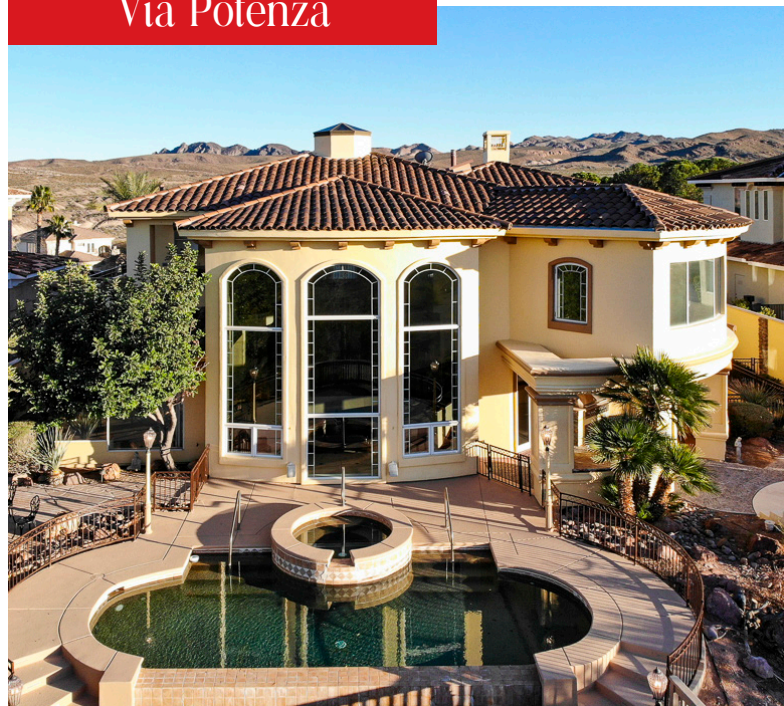


Augusta

Augusta- Las Vegas, NV

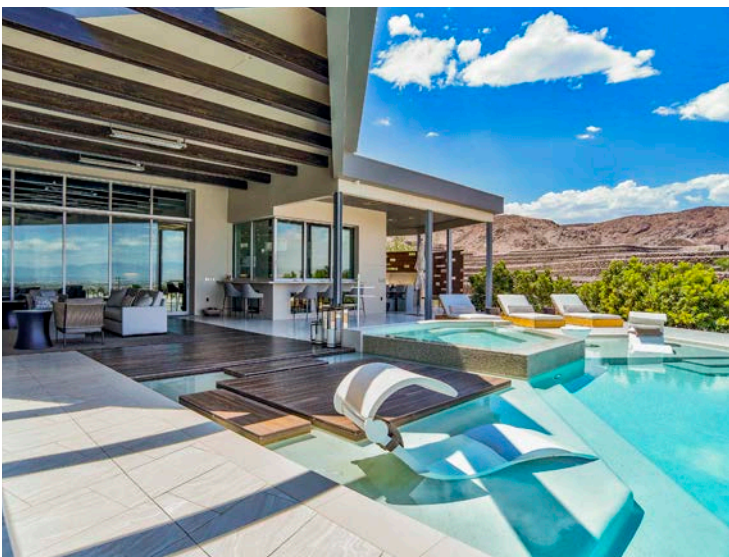
- Builder Request
- \$7.7 million price point
- Southern Highlands, NV
- HDR Photos / Video / Drone / Design
- Construction Phase
- 18,000+ sq.ft

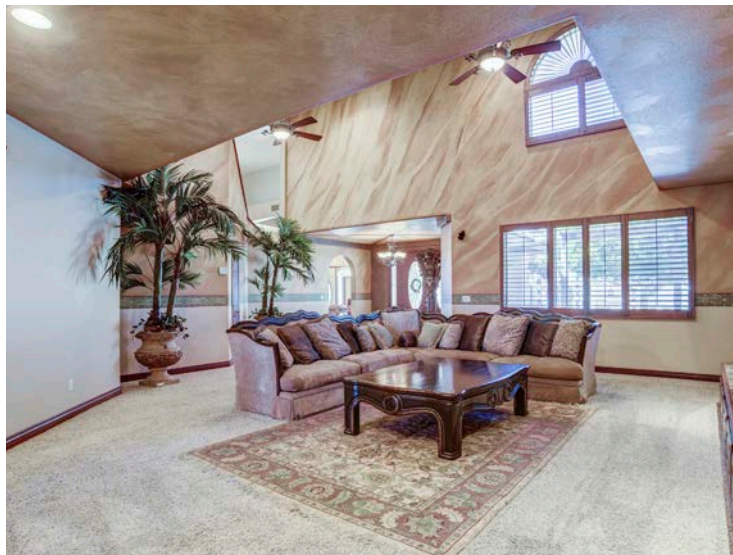
Via Potenza



Via Potenza- Lake Las Vegas, NV

- \$3 million price point
- An Entertainers Dream Home
- Indoor Entertaining Ready
- 8,000+ sq ft
- Floor to Ceiling Family Room Windows
- High-End Audio + Sound Systems Installed







"I used The Developing Team for my last two listings. Both sold in less than half the average time for days on market for each community- and BOTH sold ABOVE the highest comp, setting new high comps for the neighborhoods.

As a real estate agent, The Developing Team is an AMAZING tool to have!"

Angie Hatcher- Simply Vegas Top 25

Luxury Standard

\$1200 – 8hrs on site

Photo + Video + Drone

- Minimum of 50 HDR Images Returned (Color Correction, Perspective Adjustment, Color Boost, Clarity Enhancement, Blue Skies, See-Through Windows and Image Touchup come standard for every photo)
- 3-5 min cinematic video (Motion titles, amenity descriptions and agent contact information included with every video)
- FAA Part 107 Licensed Aerial Imaging
- Add Agent Intro or Walkthrough starting at \$299

"When it comes to responsiveness, consistency, and amazing customer service- we couldn't ask for a better team than The Developing Team.

We can rest easy knowing the final result will be amazing everytime- and our clients love them!"

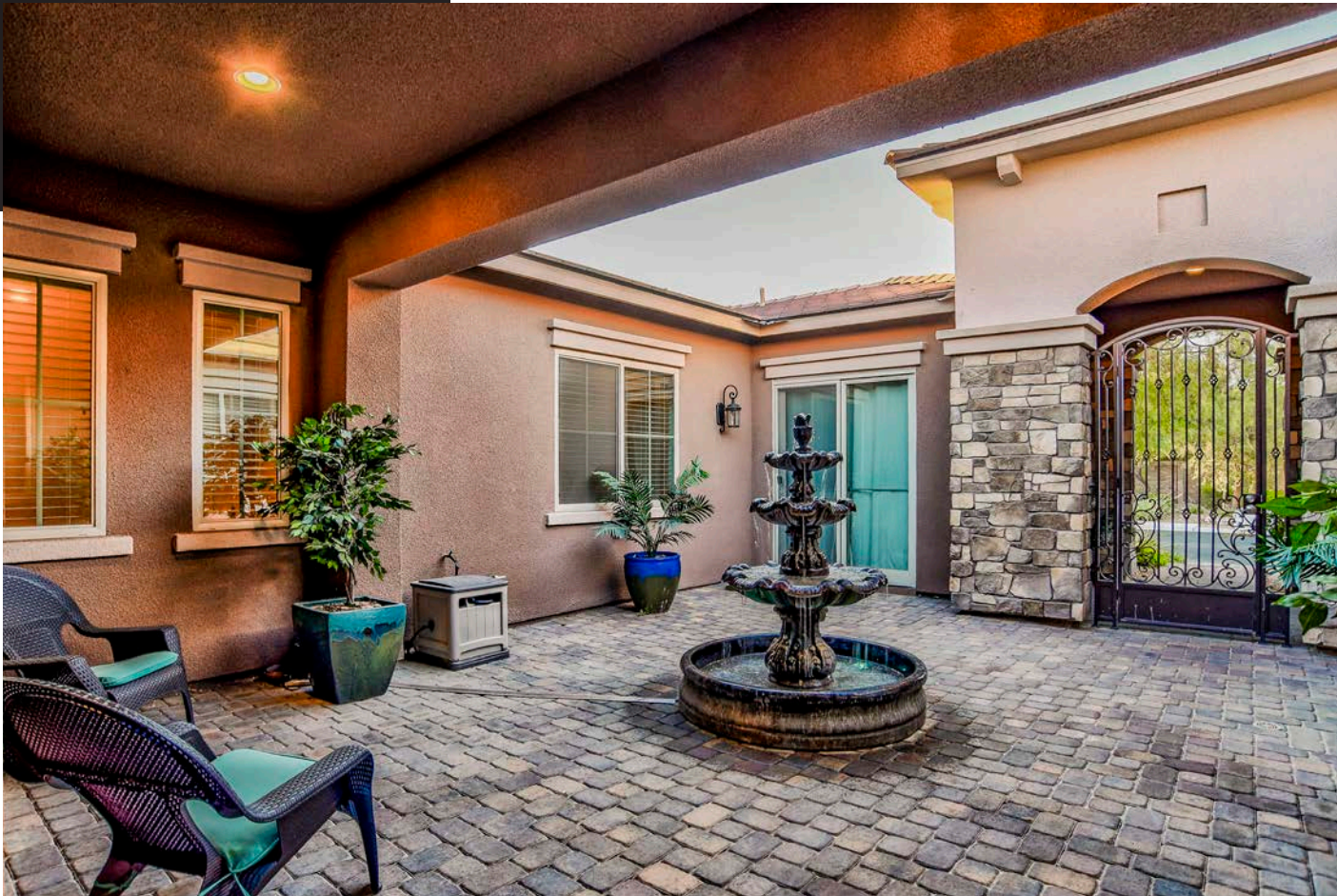
The LB Vacation Rentals Team-
Bullhead City AZ

Luxury Deluxe

\$2500 – 8hrs on site

Photo + Teaser + Video + Drone + Design

- Minimum of 75 HDR Images Returned (Color Correction, Perspective Adjustment, Color Boost, Clarity Enhancement, Blue Skies, See-Through Windows and Image Touchup come standard for every photo)
- 45 sec - 1 min cinematic teaser to launch as a preview
- 3-5 min cinematic video with voiceover (Deluxe Motion titles, and amenity highlights)
- FAA Part 107 Licensed Aerial Imaging
- Add Agent Intro or Walkthrough starting at \$299
- Add Professional Lifestyle Models For \$800 Per Model



Benefits of Our Services



Save Time & Money

Our preset packages include everything you need to power your listing in stunning fashion across all digital and print platforms-



Fully Customizable

We offer a range of a la carte options that put the power in your hands! Add models, agent tours and more to your bespoke media package-



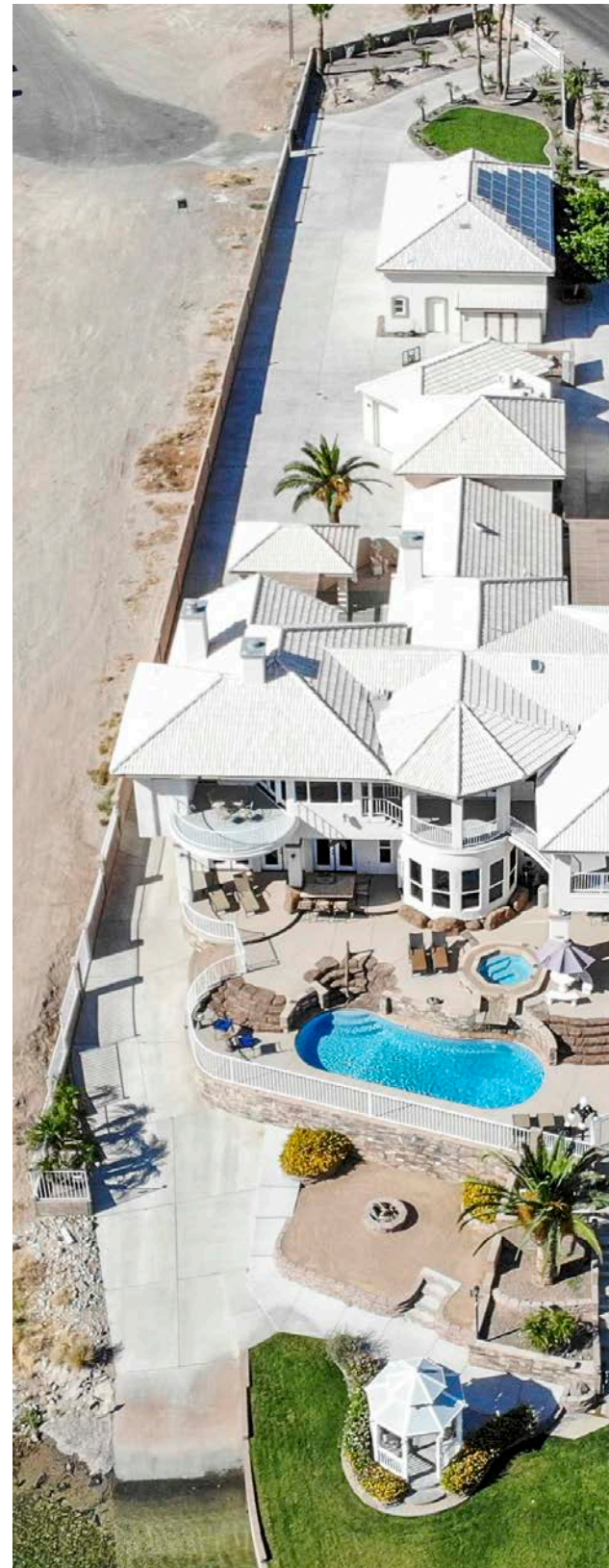
Years Of Experience

6 years experience, thousands of residential and commercial properties captured. A proven track record of success, loyalty, quality and customer service-



Lightning Fast Turnaround Times

Preview photos- 24 hours
Full photo set- 48 hours
Cinematic Teasers - 48 hours
Full Cinematic Productions - 1 week





*Ready to put that
special touch on your
next luxury listing?*

**Connect
With Us**



The Developing Life Real Estate Media

Based In Colorado

Proudly providing services for
upscale properties in CO, NV, CA and UT

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